

May 7, 2012

To whom it may concern

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Notice on a Certain News Report on May 3, 2012

Kubota Corporation (hereinafter “the Company”) announces that news report on May 3, 2012, made by a certain news agency, concerning the financial results for the year ended March 31, 2012 is not based on the Company’s release. The Company will announce the financial results for the year ended March 31, 2012 on May 10, 2012.

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management’s expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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