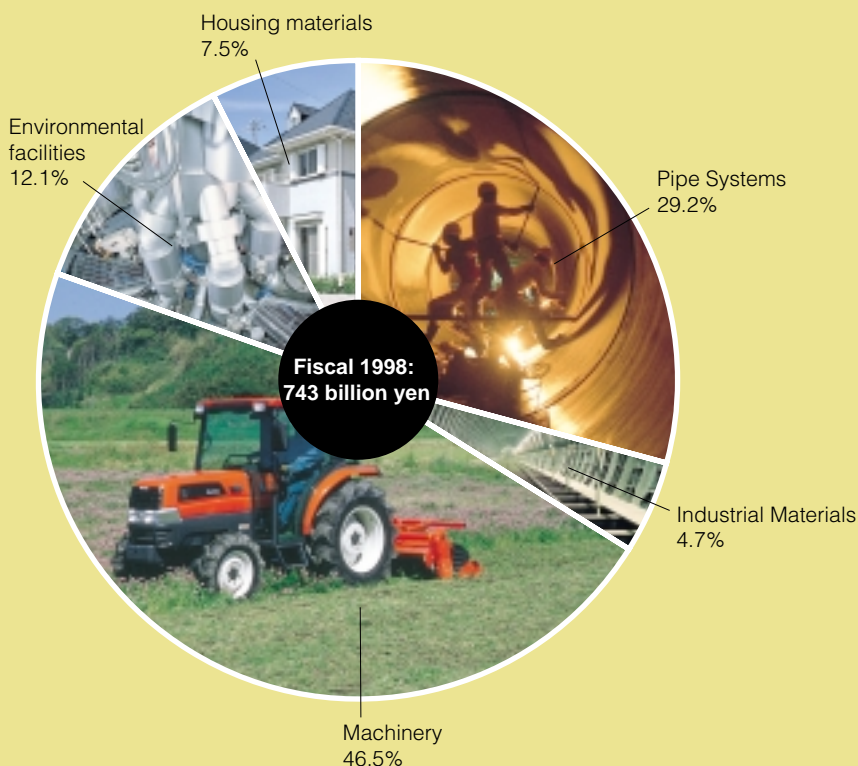


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## Corporate Overview

### ■ A comparison of sales results by division



### Editorial policies concerning this report

Activity contents and data contained in this report primarily indicate results for the entire corporation for fiscal 1998 (April 1, 1998 to March 31, 1999), along with some activities from past years and some activities from fiscal 1999.

This report, "Striving to Work in Harmony With Our Environment", is divided into two sections; the first, called "Kubota and the Global Environment", describes how our products and technology are designed with the environment in mind in a broad spectrum of areas, including the earth, water, atmosphere, lifestyles, and nature.

The second section, called "Kubota Environmental Management System", describes our environmental management system, which serves as the base from which we plan our corporate environmental activities, and our quest to completely eliminate emissions. It also describes measures being taken by Kubota to conserve energy and resources.