

Communications with Suppliers

Raw Material Procurement

Under the corporate slogan "Let's make our habitat more beautiful", Kubota proposes to lay the foundation for a wealthy and more satisfying lifestyle among the nation through the operations of business activities in five core areas split into "agriculture", "water", "environment" "city" and "living" divisions. Our purchase transactions are based on the purchase policy outlined below:

Basic purchase policy

Offer of fair outcome

Fair and equal opportunities will be given to all suppliers.

Economic reasonableness

Suppliers will be selected based on our assessment of product quality, reputation/trust, sales price, technology development drive, presentation quality and managerial stability in accordance with Kubota's corporate standards.

Mutual trust

We will maintain reliable relations with suppliers and bring about mutual progress and development to both sides.

Social trust

We abide by all applicable laws and regulations, and will be careful to respect and keep secret our suppliers' confidential information.

Green procurement

Kubota will undertake purchase transactions which respect nature reservation-oriented corporate policy and activity. Priorities will be put on eco-friendly purchases and procurement.



The Purchasing Guidelines are available in the following homepage:

<http://www.procure.kubota.co.jp/policy.html>

Green procurement

Kubota is promoting a policy of prioritizing the purchase of eco-friendly products bearing little environmental burdens since the participation of the Green Purchasing Network in 1996. The Purchasing Guidelines were determined in April 2001. We have conducted a study of how our suppliers are involved in or pay particular attention to environmental issues. We, at Kubota, collaborate with our suppliers in reducing environmental damage and preserving the environment. The Purchasing Guidelines are observed by all of Kubota's offices.

Environmental study result

