

Social Contribution Programs

At Kubota, in addition to broadening knowledge of the environment and supporting environment-related research, we are involved in a wide range of activities to conserve and beautify the regional environment.

Hu-Tech seminars

As part of our contributions to society in the field of education, and with the objective of enhancing the environmental awareness of young people, Kubota supports the Hu-Tech Seminars ("Hu-Tech" is an abbreviation of "human technology"), which are held for junior high and high school students who are interested in science in order to present the ever-changing world of scientific knowledge to them in an accessible fashion.

Each three-part series, held twice annually in one auditorium in Tokyo and another in Osaka, consists of two lectures and one field trip. (This project began in 1985 and is organized by the Asahi Newspapers and the Asahi Culture Center.)

The Aqua Culture Fund

Through the Aqua Culture Fund, Kubota supports water-related research and development.

Kubota, which depends heavily on municipal water supplies and other sources of water, marked its 100th year in 1990. As part of projects commemorating its 100th anniversary, Kubota allocated 500 million yen to establish the Aqua Culture Fund, to be used to promote water-related scientific and technological advancements (including the development of new technologies) and the education and training of the people — both within and outside Japan — who will be responsible for the Earth's water resources in the future.



Hu-Tech seminar



River cleanup (Shiga Plant)



Kubota Funabashi Plant Biotope

Regional contribution programs

Kubota employees are involved in a variety of cleanup and grass-cutting programs targeting nearby rivers, roads, and parks in the areas around our plants. Side by side with the local people, our employees work to beautify and preserve the environment. In another project, the Funabashi Plant biotope (*) called the "Kubota Funabashi Forest", Kubota employees helped to complete the Dragonfly Pond, making a vital contribution to environmental conservation and to completing the local plant at the same time.

* The "Kubota Funabashi Forest" biotope

In February 1999, the Dragonfly Pond was completed in the "Kubota Funabashi Forest" biotope created by the Funabashi Plant as representative of activities aimed at obtaining ISO 14001 certification. As of June, 16 types of Dragonflies had been sighted at the pond, including three varieties seen in Funabashi for the first time. In addition, two varieties of Class 2 wild grasses thought to be extinct were observed in Funabashi. Thus, the biotope is helping to create a wealth of nature in and around the local area.

"Biotope" is a German word which combines the word for "biology" with "tope", indicating a place, and has come to mean a place where wildlife flourishes.