

Environmental communication

Social contribution activities

Regarding local contribution activities, we consider local society contribution as an action guideline in Kubota global environmental charter. We are involved in the local environmental activities such as cleaning and weeding of rivers, roads and parks near our plants.



Sakai plant



Hamadera park



Shiga plant



Ichikawa plant

Biotope

Biotope is a German word which combines the word for "biology" with "tope", indicating a place, and has come to mean a place where wildlife thrives.

The dragonfly pond which is the center of Biotope "Kubota Funabashi Forest" is filled with nature, in which 16 types of dragonflies were observed including three varieties seen in Funabashi for the first time.



Mukogawa plant



Funabashi plant

Cooperation with Mainichi International Exchange Prize

This prize is given to person or group of person who contributed to international exchange, cooperation and aid activities originally inside and outside Japan, in order to promote the international exchange support and international comprehension at the citizen level. We at Kubota support it since the first time, and fully cooperate in it since the fourth time.

"Associate corporation of school, Asia Gakuin" and "Esnack education group of foster parents" were awarded in fiscal 2001.



Cooperation in the training of teachers in private companies

We accepted ten and a few more teachers of the schools in Osaka in this summer to make them experience the sites of corporate activities actually, expecting that they would make use of it.



Hu-tec seminars

We at Kubota support the Hu-tec seminars ("Hu-tec is an abbreviation of "human technology"), which are held for junior high and senior high school students who are interested in science, to help young people become aware of environment, as a part of our social contribution in the field of education.

In those seminars, the progressive scientific knowledge is explained easily.

Each three-part series, held in Tokyo and Osaka once a year respectively, consists of two lectures and one field trip.

The theme in fiscal 2001 was "It began to be seen the world of dinosaur-The forefront of modern studies on dinosaur".

And we experienced an actual site of excavation in the Pounding Dinosaur Land in the Museum of Dinosaur of Fukui.

(Organized by the Asahi Newspapers and the Asahi Culture Center, starting in 1985.)



An insect lesson for parent-child relationship

We organize an insect lesson for parent and child in the Biological Center of Ryugasaki in August every year. They go hunting for insects in the park near the Center. And they learn how to observe the insects, how to make specimens of the insects, and how to make original T-shirts designing insect in the Center. The lesson is contact place between the local people and us. (started in 1991)

