

# Communications to Society and Communities

## Social Contribution Activities

Each plant endeavors to develop relations with its local community through cleaning the surrounding areas and participating in voluntary activities.

### Nature preservation and clean-up activities in the neighborhood



Keiyo plant (Funabashi)  
– Sanbanse clean-up in October 2004



Keiyo plant (Ichikawa)  
– cleaning Program supported by Ichikawa Port Development Council (twice a year)



Kyuhoji business center  
– Clean-up in the surrounding areas (six times a year)



Odawara plant  
– Sakawa River clean-up in May 2004



Nihon Plastic Industry Co., Ltd.  
– Komaki clean-up in October 2004



Hirakata plant  
– Amano River clean-up in November 2004

### Public recognition

- Keiyo plant (Funabashi) received an award from the Minister of the environment on Green Day as a contributor credited with distinguished performance in preserving nature.
- Hirakata plant received a presidential award of promotion at a conference in October 2004 as a contributor that played a significant role in promoting reduce-reuse-recycle efforts.
- Hirakata Community Kubota Club received an environmental award at the Hirakata Eco Fair in November 2004.
- Keiyo plant (Funabashi) received an award in February 2005 from the Kanto Bureau of Economy, Trade and Industry as a factory with excellent energy control. Hirakata plant received similar recognition from the Kinki Bureau of Economy, Trade and Industry.



Hirakata Community Kubota Club received an environmental award.

### Principal environment-related organizations we have joined

Names of Organizations
New Energy Foundation (NEF)
The Energy Conservation Center
Geo-environmental Protection Center
Green Purchasing Network
APEC Virtual Center for Environmental Technology Exchange
Japan Water Forum
Japan Environmental Management Association for Industry

### Major donations and environmental involvement

Description
Monetary aid for Sumatra earthquake & tsunami
Monetary aid for Niigata Chuetsu earthquake
Monetary aid for Fukui Flood
Sponsorship for Mainichi International Exchange Award
Japan Flower Festival
Exhibition of Children's Paintings "Rice fields and water in our hometown"
Japan-Korea Water Environment Symposium

## Social and Cultural Support

Kubota participates in social and cultural support activities in a wide range of fields. We aim to always be recognized as an excellent company and to develop the image of a corporation which is admired by society.

### Hu-Tech seminars

Kubota holds Hu-Tech seminars in Osaka and Tokyo to support educational areas and encourage students and children to have more concern for and interest in the environment. We invite middle and high school students having an interest in science to two lectures and an extracurricular class and give in-depth lectures about today's advanced scientific knowledge using easy and understandable words and expressions. Students studied amino acid from basic knowledge to applications under a theme, amino acid, for FY 2004's (37<sup>th</sup> fiscal year) Program.

(Organized by the Asahi Newspapers and the Asahi Culture Center, starting in 1985.)

### "Mainichi International Exchange Award"

This award, intended to support an international exchange program and promote international recognition, is given to a person or a group of people who have made unique or remarkable achievements in international exchange, cooperation or support activities. The Company has supported the Program since its first year, and was more closely involved in the activity in the 4<sup>th</sup> year of the Program.

In 2004 (the 16<sup>th</sup> year of the Program), "Friends Without a Border JAPAN" was recognized in the group category for its work with the Angkor Hospital for Children in Cambodia. Ms. Yoko Aoki was honored in the individual category receiving recognition for the establishment of the first Japanese-language school for visually-disabled people in China. (Organized by the Mainichi Newspapers, starting in 1989)

### Kubota global message

Kubota supports various kinds of music projects pursuing the development of new music. In 1990, as our first initiative, we participated in activities for a "composing contest for orchestral music in Silk Road". We will continue to be dedicated to the support of unique and distinctive projects aimed at exploring and delivering new music culture.

### Be Good Café Marunouchi

We have agreed to cooperate in a Program launched by Be Good Café, a NPO entity seeking the realization of a sustainable society. Be Good Café Marunouchi, a natural food café, is scheduled to be opened by September 30, 2005. The café is expected to provide visitors opportunities of designing a lifestyle oriented to conservation and will serve sustainable eco-friendly foods. Since January 2003, Kubota has sponsored a radio Program "Kubota Good on Earth" focusing on the environment with Mr. Jun Shikita, head of Be Good Café, as a personality (broadcast from FM Tokyo and FM Osaka).

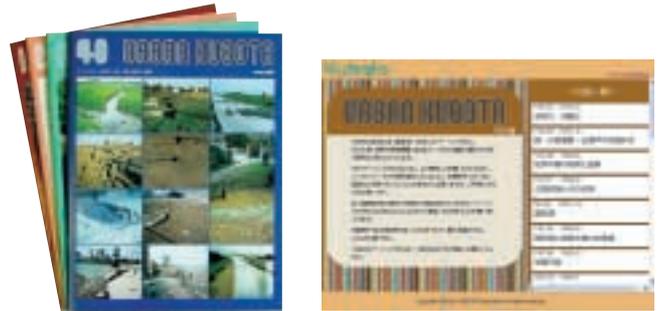


## Information Disclosure

Kubota discloses environmental information via its website, public relations magazines and other media in order to make its long-term aims and activities widely known by the public.

### Corporate PR magazine “Urban Kubota”

Kubota has issued the “Urban Kubota” magazine since 1969 carrying academic and detailed articles and explanations about water, soil, geology and environmental issues significantly related to our operations. The easy to read and colorful magazine contains the detailed commentary from professionals and a lot of colorful illustrations for ordinary people and is widely read and utilized at public libraries and educational institutions as well as by our customers. Kubota’s Home Page (PDF version) was constructed in April 2004.



For more information, please access the following:  
<http://www.kubota.co.jp/urban/>

### “Global Index” in Home Page

The Global Index is a WEB magazine and introduces Kubota’s policy and activities as well as information related to Kubota’s operations and future projects designed to contribute widely to society. Seven (paper-based) issues were published between 1992 and 1998 as a tool for corporate public relations. Since 2000, the Global Index has been displayed on the Company’s home page inviting wider access. Each issue of the magazine concentrates on particular themes or topics relevant to Kubota from time to time. As the title of the magazine “Global Index” implies, Kubota’s broad operating sectors contribute extensively to global society.



For more information, please access the following:  
<http://giweb.kubota.co.jp/>

### “Kubota’s Rice Field” in Home Page

Kubota’s “Rice Field” section provides basic information regarding rice growing and the management of rice fields together with a lot of illustrated information and photographs relating to rice plants, agricultural machines and appliances, festivals and the related history. There are sub-sections in the “Kubota’s Rice Field”, one of which is “Inahosedori Village”, a virtual village designed to create a reader-participating net community, another is the “Rice Field Stories” sub section introducing a lot of information and interesting stories, and the last of which is “A Rice Field in School” reporting a program of growing rice plants planned by school children.



For more information, please access the following:  
<http://www.tanbo-kubota.co.jp/>