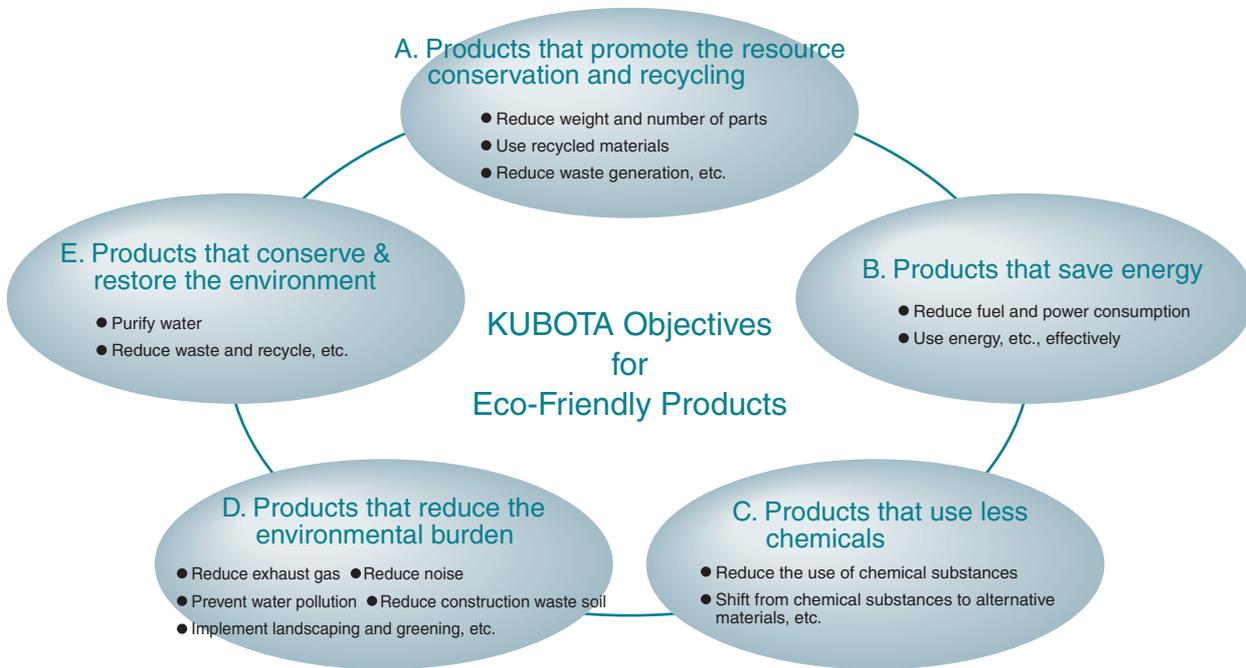


Eco-Friendly Products

As a part of product activities that specifically take the environment into consideration, KUBOTA is developing eco-friendly products in the following five areas.



Eco-friendly product activities

Consolidated division	Product group	Field					Content
		A	B	C	D	E	
Farm & Industrial Machinery	Tractors	●			●		Easy-to-dismantle designs; reduction in exhaust gas; reduction in exhaust noise; reduction in operating noise
	Farm implements	●					Reduction in weight; reduction in the number of parts
	Agriculture-related products				●	●	Water pollution prevention; waste resource recycling
	Agricultural facilities		●		●		Reduction in power consumption; water pollution prevention
	Construction machinery	●		●	●		Parts reuse measures; reduction of chemical substance use; reduction in exhaust gas; reduction in exhaust noise
	Engines				●		Reduction in exhaust gas
	Electrical equipment	●	●				Energy conservation; reduction in power consumption
	Vending machines		●				Reduction in power consumption
	Air-conditioning equipment	●	●	●			Reduction in waste; reduction in power consumption; reduction of chemical substance use
Water, environment, and industrial infrastructure	Iron pipes					●	Water purification
	Steel pipes		●		●		Effective utilization of energy; reduction of construction waste soil
	Valves	●			●		Reduction in weight; reduction of construction waste soil
	Industrial equipment and materials		●	●	●		Reduction in fuel consumption; shift from chemical substances to alternative materials; reduction in exhaust noise; reduction of construction waste soil; greening
	Service water- and sewer-related products		●		●	●	Reduction in power consumption; water purification; reduction in waste
	Water environment-related products					●	Water purification; reduction in waste; effective utilization of waste
	Recycling-related products	●	●		●	●	Reduction in weight; reduction in power consumption; reduction in noise and vibration; reduction in waste
	Pumps		●			●	Effective utilization of energy; water purification
Septic tanks				●	●	Reduction of construction waste soil; water purification	
—	Synthetic pipes	●					Utilization of recycled materials; reduction of waste tube generation

Ratio of models with no hazardous chemical substances (RoHS-designated substances) contained

The ratio of models with no hazardous chemical substances (RoHS-designated substances) contained* in fiscal 2007 was 17.8% on a target of 10%.

* Shipping value percentage of products that do not contain hazardous substances (RoHS-designated substances) at or above the set thresholds against the total product shipping value (products and devices excluding plants, equipment, work and services) of KUBOTA production plants and offices in Japan in FY2007