
Kubota Global Environmental Charter

Drafted in 1992

Solving the various global environmental problems that are a byproduct of our current economic affluence — global warming, destruction of the tropical rainforests, desertification, acid rain, pollution of the oceans, and other problems — is now the world's most pressing societal objective. In response, Kubota has launched a variety of environmental conservation-related activities under the awareness that Japan's environment and Kubota's environment are part of a single environment — the global environment.

The Kubota Global Environmental Charter was therefore drafted to act as guidelines for these activities.

Basic Philosophy

It is our aim to harmonize our corporate activity with the concepts of global environmental conservation in order to help create a society where sustainable development is possible on a global scale, and where corporations and the people of the Earth coexist through a relationship based on mutual trust.

Guidelines for Action

1. Contributing to environmental conservation as part of a corporation's societal responsibility
2. Providing technologies and products that contribute to the environment
3. Contributing to communities

The Structure of Promotion

Kubota will establish a Global Environment Committee that will draft policies, plans and concrete measures concerning global environmental conservation, and superintend companywide environmental protection activities.

Fundamental Company-Wide Environmental Policies

1. Completion and ongoing improvement of the Kubota Environmental Management System
2. Creating technology and products that are in harmony with the environment
3. Implementing corporate activities that emphasize recycling and reusing resources
4. Implementing corporate activities that minimize the burden on the environment
5. Contributing to a mutually beneficial balance between the earth and society

Items of Particular Focus

1. Creating environmentally friendly products, and products that contribute to the environment
2. Moving forward to fulfill ISO 14001 certification objectives
3. Promoting the total elimination of emissions
4. Promoting activities to conserve energy and resources
5. Promoting activities based on self-governed management, while respecting and observing legal regulations, and conducting activities that emphasize a harmonious balance between the earth and society