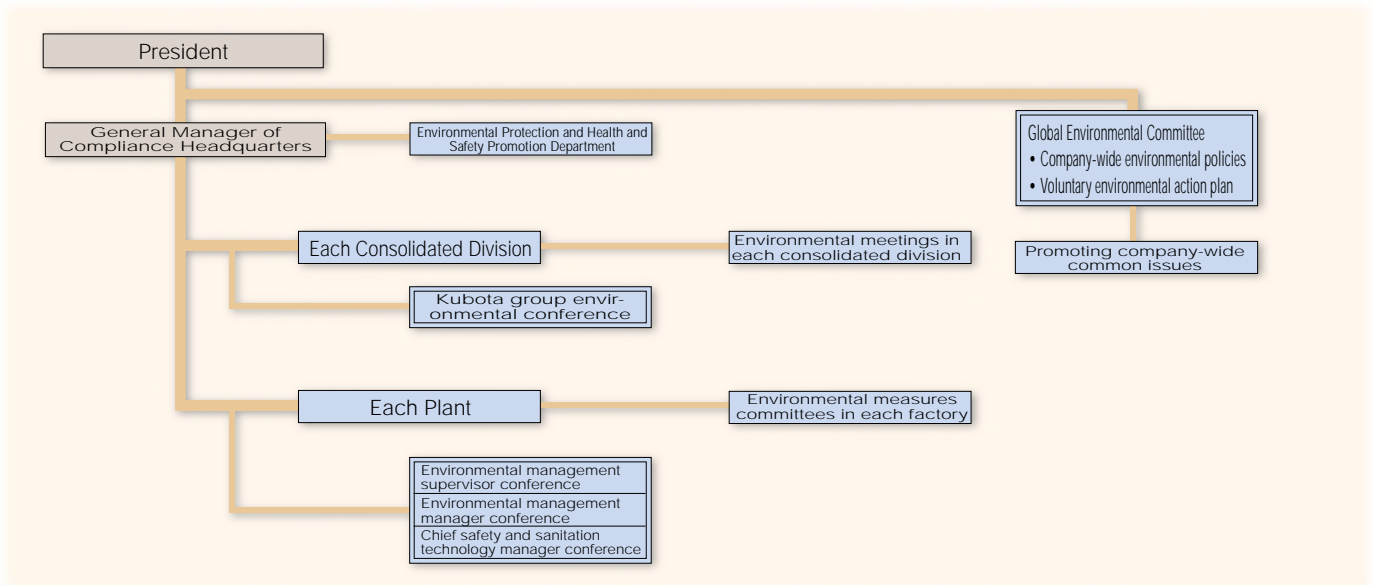


Environmental Management Promotion Organization

At Kubota, we set up the Environmental Protection and Health and Safety Promotion Department which promotes environmental conservation, safety and sanitation under the director in charge, we also set up the environmental management sections in each

factory and plant, in order to cope with global and local environmental issues.

We discuss voluntary action plan, setting up goals and so on, at Global Environmental Committee.



Kubota Environmental Management System

Since 1972, all Kubota employees have participated in environmental management activities, based on the TPC (Total Pollution Control) concept. In 1995, we introduced the Ku-

bota Environmental Management System (KEMS), in conformance with ISO14001. All of our plants acquired ISO 14001 certificate by the end of fiscal 2000.

(An example of a plant)

