

Supporting activities for culture

We at Kubota, aiming at a good company in the 21st century, are conducting the supporting activities for society and culture in various fields, in order to cultivate the image of a company which could be loved by humans and society.

Hu-tec seminars

We at Kubota support the Hu-tec seminars ("Hu-tec is an abbreviation of "human technology"), which are held for junior high and senior high school students who are interested in science, to help young people become aware of environment, as a part of our social contribution in the field of education.

In those seminars, the progressive scientific knowledge is explained easily.

Each three-part series, held in Tokyo and Osaka once a year respectively, consists of two lectures and one field trip.

The theme in fiscal 2002 was "The front line of developing the universe."

And we made a field trip to Tsukuba Space Center.

(Organized by the Asahi Newspapers and the Asahi Culture Center, starting in 1985.)



Mainichi International Exchange Prize

This prize is given to person or group of person who contributed to international exchange, cooperation and aid activities originally inside and outside Japan, in order to promote the international exchange support and international comprehension at the citizen level.

We at Kubota support it since the first time,

and fully cooperate in it since the fourth time.

"The Himalayan green club (the history of afforestation for ten years in Baluchistan , north-south area of Pakistan)" in the field of group, and "Ms. Mizuko Tokunaga (a representative of the African get-together)" in the field of individual were awarded in fiscal 2002. (Organized by the Mainichi Newspapers, starting in 1989)



Kubota global message

We support a various kind of projects as a trial of new music creation, including "The composing contest for orchestral music in Silk Road." The enthusiastic and challenging contents in which new talent and music would be made

public cause a sensation.

We are going to tackle the original projects in order to disseminate new music culture from now on. (Organized by the Asahi Television)



Concert project in Izumi Hall

We support the concert project in Izumi Hall, opened in 1990 with a wish to disseminate music culture from Osaka, with the companies in Osaka as part of our supporting activities for culture.

We help to make a chance for a lot of people to enjoy music by the original projects and excellent performance. (Planned and held by Izumi Hall)



Information Dissemination

In order to inform our environmental conservation activities for years, we disseminate a lot of information through the internet, public relations magazines and other media.

Environmental home page

Since August 1996, we have been keeping the home page devoted to environmental topics.

Our home page includes contents such as Kubota global environmental charter, basic direction of environmental corporate management, voluntary environmental action plan, environmental report, and an environmental consciousness diagnosis column.

The home page introduces our activities, namely “Let us consider global environment with people and with nature”.



Environmental home page address
 Japanese <http://www.kubota.co.jp/kubota-ep/index.html>
 English <http://www.kubota.co.jp/eng/index.html>

Public relations magazine Global Index

Kubota has various achievements such as desert greening and environmental engineering businesses.

“Global Index” was started to inform Kubota’s corporate culture deeply.

“Global Index” was named after the index of Kubota’s various businesses, which contribute to society extensively.

(We stopped publishing the magazine. We issue the magazine on the internet at present.)



Global Index
<http://giweb.kubota.co.jp/>

The environment-related organizations we are affiliated with (extract)

Organization
Research institute of innovative technology for the earth
APEC virtual center for environmental technology exchange
Japan environmental management association for industry
Geo-environmental protection center
Green purchasing network
Japan association for working environment measurement
Japan association of industries and environment
Advice center for rural environment support
Japan society of water environment

Environment- and social-contribution-related donations and so on (extract)

Name
The third world water forum
A commemorative project of Global Environment Center Foundation
The 12th Japan Flower Festival
The 15th Mainichi International Exchange Prize
Forum on healing environments 2002
Pacific Music Festival
The 11th symposium on water environment in Japan and Korea
The 8th international energy forum
An exhibition of children’s paintings 2002 The rice field and water in our hometown