

## Green Purchasing/Green Procurement

### ● Green purchasing

The KUBOTA Group is promoting the purchase of “green” office supplies (paper, stationery, etc.).

In and before FY2009, we calculated the ratio of the amount spent on green products to the total purchasing amount of the items that had green alternatives only. In FY2010, however, the ratio of the amount spent on green products was calculated in relation to the total purchasing amount of all items, regardless whether green alternatives were available or not. As a result, the ratio was 67.6%, falling short of the target of 70%.

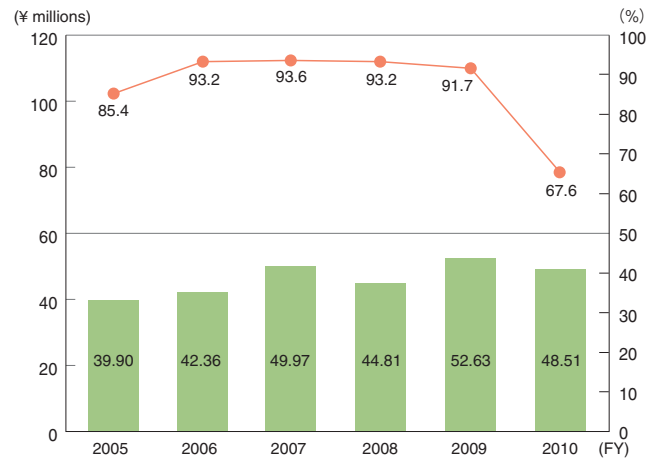
### ● Green procurement

The KUBOTA Group is committed to the procurement of products with a reduced environmental impact from suppliers that engage in environmental activities, as part of our commitment to providing society with products that are friendly to global and local environments.

Specifically, we formulated the “KUBOTA Group Green Procurement Guidelines” detailing our green procurement policy, and seek understanding and cooperation from our suppliers.

In April 2010, the guidelines were revised to cope with the laws regulating chemical substances in products.

**Amount spent on green products and the ratio to total purchasing amount**  
(Data for business sites in Japan)



 For details about the “KUBOTA Group Green Procurement Guidelines,” please visit our website at: <http://www.kubota.co.jp/eng/main/procure.html>