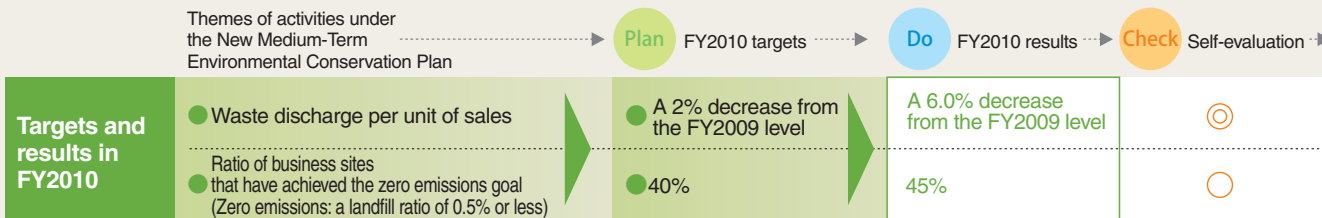


Working towards a Recycling-based Society

The KUBOTA Group encourages recycling and reduction of waste to achieve zero emissions and contribute toward the formation of a recycling-based society.

Promoting the 3Rs (Reduce, Reuse, Recycle)



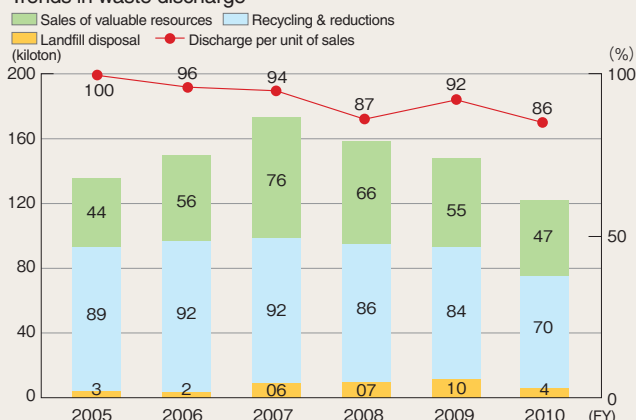
Waste discharge

Waste discharge per unit of sales in FY2010 declined by 6.0% from the FY2009 level; thus, the target for the year was achieved. Total waste discharge amounted to about 74,300 tons, down 21% from the previous year. We will continue efforts toward further waste reduction by conducting more meticulous waste management.

Zero emissions

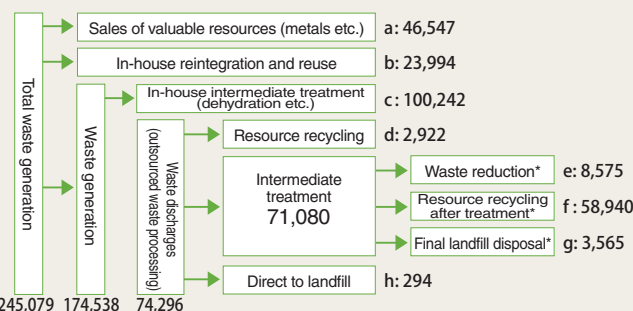
The zero emissions achievement ratios in FY2010 are: 55% for business sites in Japan, 22% for overseas business sites, and 45% in total. Thus, the target for FY2010 was achieved. The landfill ratio in FY2010 improved significantly to 3.2% (1.0% for business sites in Japan only) compared with 6.0% (for business sites in Japan) in FY2009. This reduction in landfill ratio is attributable to the contracting of slag recycling companies and to greater efforts for the separation of waste at each business site. We will continue our recycling efforts into FY2011 and beyond.

Trends in waste discharge



* Includes business sites in Japan only up to FY2006 and overseas business sites from FY2007.
 * Discharge per unit of sales (FY2005=100)=waste discharge/consolidated net sales

Waste recycling and treatment flow (ton/year)



* The amounts of waste reduction, resource recycling after treatment and final landfill disposal were the result of surveys conducted by outside intermediate treatment companies.

For more detailed information on "Data concerning recycling," please visit our website at: <http://www.kubota.co.jp/english/c-data/csr/2010.html>

Trends in landfill ratios



* Includes business sites in Japan only up to FY2009 and overseas business sites in FY2010.
 * Landfill ratio (%)=(Direct landfill disposal + landfill disposal after intermediate treatment) / (Valuable resources + waste discharge)

Report from the Front

3R Promotion Activities at the KUBOTA Group

The Tochigi Plant of Kubota Air Conditioner Co., Ltd., which manufactures air-conditioning equipment, takes positive measures toward environmental preservation. The plant places special emphasis on waste reduction, and works toward maximizing recycling by strictly ensuring the separation of waste. As shown in the photographs on the right, the plant provides a waste storage space divided into compartments for easy waste separation, and the layout of the waste station is clearly signed so that employees can easily see where to place their waste. As a result of these efforts, the plant achieved the zero emissions goal (landfill ratio of 0%) in FY2010.



Waste storage space divided into compartments

