

Conserving Biodiversity

Our corporate activities rely on various ecosystem services, which are provided by natural capital comprising soil, air, water, animals and plants, and other elements. Meanwhile, biodiversity is facing various crises in areas around the world, and the Aichi Biodiversity Targets adopted in the SDGs (goals 14 and 15) and the CDB-COP10 (Tenth meeting of the Conference of the Parties to the Convention on Biological Diversity), require business operators to protect biodiversity and make sustainable use of ecosystem services.

The Kubota Group sees conserving biodiversity as one of its materiality issues. In its corporate activities, provision of products and services, and social contribution initiatives, in view of its impact on natural capital, the Group is endeavoring to ensure that care is taken to conserve biodiversity and protect the natural environment.

Approach to Conserving Biodiversity

The Kubota Group has set Conserving Biodiversity as one of its five basic items for environmental conservation. In December 2009, we incorporated corporate activities that consider biodiversity into the Kubota Group Environmental Action Guidelines. Then, in our ECO FIRST Commitment submitted to the Japanese Minister of the Environment in 2010, we also included a commitment to promoting activities for conserving biodiversity.

Approach to Conserving Biodiversity

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[Major Initiatives]

1. Corporate activities

- 1) At the design and development stage, we conduct product environmental assessments to evaluate the impact on natural capital.
- 2) At the procurement stage, we present our Green Procurement Guidelines to our suppliers and require them to give consideration for biodiversity.
- 3) At the production and logistics stages, we strive to reduce the environmental loads and environmental risks associated with operations at our sites and transport of materials.
- 4) As part of our environmental management, we conduct environmental education and awareness-raising for employees to foster their recognition of the value of biodiversity and the importance of conservation activities.
- 5) Our environmental communication initiatives include efforts to disseminate information about our biodiversity conservation activities.

2. Provision of products and services

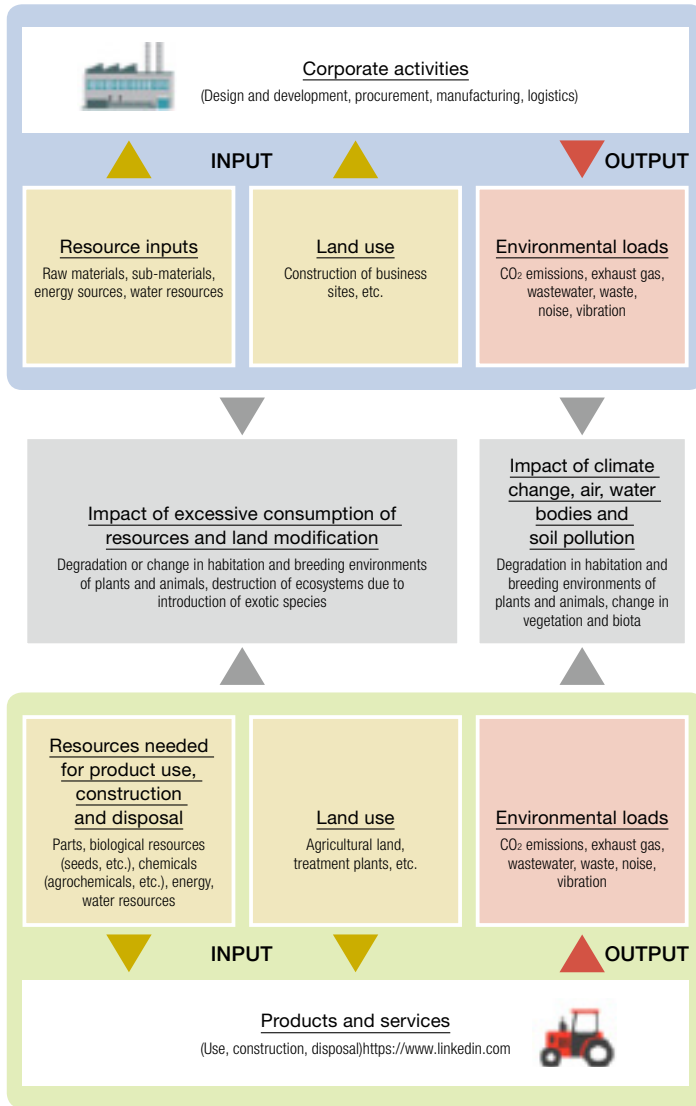
- 1) By providing products and services with less environmental loads through fuel efficiency and exhaust gas purification, for example, we are striving to lessen our impact on biodiversity.
- 2) By providing water environment solutions such as wastewater treatment and waste treatment, we contribute to improving the ecosystems and nurturing environment for plants and animals.
- 3) By providing products and services that contribute to urban infrastructure development that considers smart agriculture and the environment, we contribute to sustainable use of ecosystem services.

3. Social contribution activities

- 1) Through our social contribution activity the Kubota e-Project supporting reclamation of abandoned farmland and conservation activities in rural and forest areas, we are promoting protection of the natural environment.
- 2) We are promoting the beautification and greening of business sites and neighborhoods as well as protection of plants and animals.

Relationship with Biodiversity

Relationship between the Kubota Group and Biodiversity



Management and reduction of environmental loads involved with corporate activities

Reduce environmental loads due to the Kubota Group's corporate activities, consider the impact on biodiversity

- Green procurement
- Environmental impact assessment on land use
- Tackling climate change (energy conservation, etc.)
- Working toward a recycling-based society (conserve resources, 3Rs for waste, etc.)
- Conserving water resources (3Rs for water resources, etc.)
- Controlling chemical substances (reduce the use of substances of concern, reduce VOC emissions, etc.)
- Environmental Management (prevent air, water bodies and soil pollution, provide employees with environmental training, etc.)

Contributions through social contribution initiatives

Collaborate with NPOs, etc., work for protection of the natural environment

- Kubota e-Project (supporting reclamation of abandoned farmland, Kubota Forest, nature experiences for elementary school students, etc.)
- Kubota e-Day (environmental beautification volunteers)
- Greening our establishments, inside and outside
- Protect regional animals and plants

Impact reduction and environmental contributions through products and services

Reduce the impact of the use, construction and disposal of products and services, contribute to preservation of biodiversity and use of sustainable ecosystem services.

[Impact reduction]

- Product environmental assessment
- Develop environmentally conscious products (energy saving, resource conserving, prevent air, water bodies and soil pollution, etc.)

[Contributions]

- Provide water environment solutions for wastewater treatment and waste disposal treatment, etc.
- Provide products and services for smart farming and establishment of urban infrastructure considering the environment

Initiatives Taken at Business Sites

■ Participation in Beach Cleanup Activities



In June 2019, Kubota Farm Machinery Europe S.A.S (France) ran a clean-up activity on Dunkirk Beach. 83 employees participated, collecting around 30 kg of rubbish.

■ Mangrove Planting



SIAM KUBOTA Corporation Co., Ltd. (Headquarters) (Thailand) holds a mangrove planting activity every year. In 2019, the activity was held in Rayong Province. Around 50 employees participated, planting approximately 150 mangrove trees.

■ Releasing Juvenile Fish



SIAM KUBOTA Metal Technology Co., Ltd. (Thailand) hosts a juvenile fish release activity every year. In 2019, the activity was held at a river nearby the factory. 10 employees cooperated with the local community to release approximately, 3,000 juvenile fish.