

Financial Results

for the six months ended Sep. 30, 2011

Shigeru Kimura

Managing Executive Officer,
General Manager of Planning & Control Headquarters
KUBOTA Corporation
November 9, 2011



Financial Summary



(in billion yen)		Six months ended Sep. 30, 2011	Six months ended Sep. 30, 2010	Chai	nges
		Amount	Amount	Amount	%
Revenues		481.7	449.0	32.7	7.3
	Domestic	229.3	224.8	4.5	2.0
	Overseas	252.4	224.3	28.2	12.6
	Operating	10.2%	9.6%		
	income	49.2	43.2	6.1	14.1
N	let income	5.5%	5.7%		
	attributable to Kubota Corp.	26.3	25.7	0.6	2.4

Variance from forecast				
Amount %				
15.7	3.4			
8.3	3.7			
7.4	0.3			
4.2	9.4			
-0.7	-2.5			

(in billion yen)	As of Sep. 30, 2011	As of Mar. 31, 2011	Char	nges
(iii biiiioii yoii)	Amount	Amount	Amount	%
Total assets	1,371.1	1,356.9	14.2	1.0
Shareholders' equity	638.1	634.9	3.3	0.5



Revenues by reporting segment



(in billion yen)	Six months ended	Six months ended	Changes		
(in billion yen)	Sep. 30, 2011	Sep. 30, 2010	Amount	%	
Farm & Industrial Machinery (Machinery)	361.7	330.7	31.0	9.4	
Domestic	121.7	121.0	0.7	0.6	
Overseas	240.0	209.7	30.3	14.4	
Water & Environment Systems (Water)	76.3	74.7	1.6	2.1	
Domestic	71.5	68.4	3.1	4.6	
Overseas	4.8	6.3	-1.5	-24.5	
Social <u>Infrastructure (Infrastructure)</u>	30.6	31.2	-0.6	-2.0	
Domestic	23.1	23.3	-0.2	-0.7	
Overseas	7.5	8.0	-0.5	-5.7	
Other	13.2	12.5	0.7	5.9	
Domestic	13.0	12.2	0.8	7.0	
Overseas	0.2	0.3	-0.1	-38.1	
Total revenues	481.7	449.0	32.7	7.3	
Domestic revenues	229.3	224.8	4.5	2.0	
Overseas revenues	252.4	224.3	28.2	12.6	



Revenues by reporting segment



▶ Machinery: +31.0 billion yen (Domestic:+0.7 Overseas:+30.3)

♦Domestic: Sales of farm machinery decreased slightly.

Sales of construction machinery increased substantially.

♦ Overseas: Sales of engines and construction machinery increased substantially. Sales of tractors

also increased. However, sales of combine harvesters and rice transplanters decreased. By region, revenues in North America and Europe recorded double digit growth and

revenues in Asia outside Japan also increased.

► Water: +1.6 billion yen (Domestic:+3.1 Overseas:-1.5)

♦ Domestic: Sales of pipe-related products increased slightly and sales of environment-related products

rebounded.

♦ Overseas: Sales of ductile iron pipes and valves decreased largely.

▶Infrastructure: -0.6 billion yen (Domestic:-0.2 Overseas:-0.5)

♦Domestic: Sales of air conditioning equipment increased largely. Sales of industrial castings and

vending machine decreased.

♦ Overseas: Sales of spiral welded steel pipes and air-conditioning equipment decreased.

▶Other: +0.7 billion yen (Domestic: +0.8 Overseas: -0.1)



Operating income



(in billion yen)	Six months ended Sep. 30, 2011		Six months ended Sep. 30, 2010		Changes	
(iii 2iiiioii you)	Amount	%	Amount	%	Amount	%
Operating Income	49.2	10.2	43.2	9.6	6.1	14.1

Factors affected operating income (YoY change +6.1 billion yen)

1. Appreciation of the yen

U.S. dollar (91→82) -6.0 billion yen Euro (121→115) -1.0 billion yen Other currencies -1.0 billion yen

-8.0 billion yen

2. Material costs

Machinery Water Infrastructure +1.5 billion yen -1.0 billion yen -0.5 billion yen

±0 billion yen

-0.8 billion yen

3. Losses from the Earthquake(*) (non-recurring item)

(*)The Great East Japan Earthquake

+14.9 billion yen

4. Revenue increase, geographic & product mix, and others



Operating Income by reporting segment



Operating income excluding non-recurring items

(% shows OP margin)

	-			-			(// SIIOWS	OP margin)	
	Six month	s ended Sej	o. 30, 2011	Six month	s ended Sej	o. 30, 2010			
(in billion yen)	Operating Income	Non- recurring Items (*)	Adjusted Operating Income	Operating Income	Non- recurring Items	Adjusted Operating Income	Changes	Changes (Adjusted)	Changes in revenues
	1	2	3=1-2	4	5	6=4-5	1-4	3-6	
	14.5%		14.6%	14.1%		14.1%			
Machinery	52.5	-0.4	52.8	46.6	-	46.6	5.8	6.2	31.0
	4.5%		4.8%	2.8%		2.8%			
Water	3.5	-0.2	3.7	2.1	_	2.1	1.4	1.6	1.6
	3.6%		4.0%	6.1%		6.1%			
Infrastructure	1.1	-0.1	1.2	1.9	-	1.9	-0.8	-0.7	-0.6
	6.3%		6.4%	6.1%		6.1%			
Other	0.8	0.0	0.8	0.8	_	0.8	0.1	0.1	0.7
Adjustment	-8.6	-0.1	-8.5	-8.2	_	-8.2	-0.4	-0.3	
	10.2%		10.4%	9.6%		9.6%			
Total	49.2	-0.8	50.0	43.2	0.0	43.2	6.1	6.9	32.7

^(*) Losses from the Earthquake



Other income(expenses)



(in billion yen)	Six months ended Sep. 30, 2011	Six months ended Sep. 30, 2010	Changes	
(III billion yell)	Amount	Amount	Amount	
Other income (expenses)	-4.9	-0.1	-4.8	

(Details)



Interests and dividends	1.2	1.2	0.0
Gain on nonmonetary exchange of securities		2.8	-2.8
Valuation loss on other investments	-1.4	-0.0	-1.4
Foreing exchange loss -net	-6.5	-3.8	-2.8
Other	1.9	-0.3	2.2



Taxable income/ net income



(in billion yen)	Six months Sep. 30,			months ended ep. 30, 2010 Chan		nges	
	Amount	%	Amount	%	Amount	%	
Taxable income(*)	e(*) 44.4 9.2 43.0		9.6	1.3	3.1		
Income taxes	16.6		14.7		-1.9		
(Effective tax rate)	(37.5	%)	(34.2	%)			
Equity in net income of affiliated companies	1.2		0.5		0.7		
Net income	28.9	6.0	28.9	6.4	0.0	0.1	
Less: Net income attributable to noncontroling interests	2.6		3.2		0.6		
Net income attributable to Kubota Corp.	26.3	5.5	25.7	5.7	0.6	2.4	

^(*) Income before income taxes and equity in net income of affiliated companies



Balance sheets(Assets)



(in billion yen)	As of Sep. 30, 2011	As of Mar. 31, 2011	Changes
Current assets	789.9	777.2	12.7
Cash and Cash equivalents	86.7	105.3	-18.6
Notes and accounts receivable	345.8	353.6	-7.8
Short-term finance receivables-net	106.6	100.4	6.1
Inventories	193.3	174.2	19.1
Other current assets	57.5	43.6	13.9
Investments and long-term finance receivables	319.0	316.9	2.1
Long-term finance receivables-net	213.8	199.8	13.9
Other	105.2	117.1	-11.9
Property, plant, and equipment	210.7	217.4	-6.7
Other assets	51.5	45.4	6.1
Total assets	1,371.1	1,356.9	14.2
Total finance receivables-net	320.3	300.3	20.1



Balance sheets (Liabilities)



(in billion yen)	As of Sep. 30, 2011	As of Sep. 30, 2010	Changes
Current liabilities	424.6	435.1	-10.5
Short-term borrowings	55.2	76.6	-21.5
Notes and accounts payable	176.7	164.8	11.9
Current portion of long-term debt	80.6	85.6	-4.9
Other	112.1	108.1	4.0
Long-term liabilities	259.5	240.4	19.1
Long-term debt	217.0	191.8	25.2
Accrued retirement and pension costs	31.0	35.3	-4.2
Other long-term liabilities	11.4	13.3	-1.9
Total liabilities	684.1	675.5	8.6
→ Total interest-bearing debt	352.8	354.0	-1.2



Balance sheets (Equity)



(in billion yen)	As of Sep. 30, 2011	As of Mar. 31, 2011	Changes
Kubota Corp. shareholders' equity	638.1	634.9	3.3
Common stock	84.1	84.1	_
Capital surplus	89.3	89.1	0.1
Legal reserve	19.5	19.5	_
Retained earnings	534.3	516.9	17.4
Accumulated other comprehensive loss	-69.7	-65.4	-4.3
Treasury stock	-19.3	-9.3	-10.0
Noncontrolling interests	48.8	46.5	2.4
Total equity	687.0	681.4	5.6

(Reference) history of share buyback and cancelation

		Up to Mar. 31, 2007		Year ended Mar. 31, 2009	Year ended Mar. 31, 2010	Year ended Mar. 31, 2011	Six months ended Sep. 30, 2011	Total
Share buyback	Number of shares(million shares)	133.4	10.9	8.6	0.2	0.1	15.8	168.9
	Amount(billion yen)	68.8	8.0	5.3	0.2	0.1	10.0	92.4
Cancelation	Number of shares(million shares)	-133.3	-6.0				4411	-139.3
Gancelation	Amount(billion yen)	-68.7	-4.4					-73.1
Number of share	es outstandings(million shares)	1 291 9	1 285 9	1 285 9	1 285 9	1 285 9	1 285 9	_



Cash flow statements



(in billion yen)	Six months ended Sep. 30, 2011	Six months ended Sep. 30, 2010	Changes
Net cash provided by operating activities	35.3	53.2	-18.0
Purchases of fixed assets	-9.7	-12.2	2.5
Other	-27.6	-16.5	-11.1
Net cash used in investing activities	-37.3	-28.7	-8.5
Net cash used in financing activities	-17.2	-30.5	13.3
Effect of exchange rate changes on cash and cash equivalents	0.5	-1.8	2.3
Net decrease in cash and cash equivalents	-18.6	-7.8	-10.9
Free cash flow	25.6	41.0	-15.4



Recent developments

Recent development(Asia)



Thailand - Flood damages

Flood damages are limited to Thailand's operations and no effect on operations in other regions.

•Manufacturing: A plant for producing power tillers and horizontal diesel engines is being suspended. A plant for producing tractors and combine harvesters restarted.

<Current situations>

Name of subsidiaries, site		Manufacturing items	Damages	Current situations
Siam		Horizontal diesel engines; Power tillers and other machinery	Inundated	Suspending production
Kubota Corporation	Amatanakorn plant	Tractors and Combine harvesters	No damages	Restarted production of combine harvesters from late October Tractor production is expected to resume from the middle of November
Siam Kubota Metal Technology		Castings for engines and tractors	No damages	Continues production
Kubota Precision Machinery Thailand		Oil hydraulic cylinder for tractors		Restarted production from the beginning of November

•Supply-chain:

Production in Thailand is being affected by parts supply constraint due to flood damage on parts suppliers.

- Helping suffering parts suppliers by sending production engineers temporarily from Japan to Thailand.
- Ensuring parts supply by temporarily switching procurement source.
- •Dealers: Their damages are slight.



Recent development(Asia)



(US\$/ton)

Thailand - Market environment

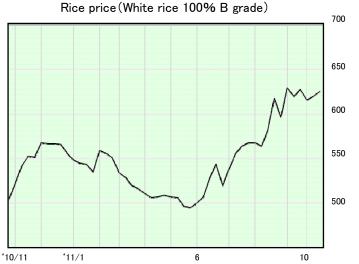
For early recovery from flood damages.

Rice price is rising

- Restart of rice mortgage scheme (virtually act as governmental procurement)
 Purchasing price is higher than current market price.
- Export rice price exceeds US\$600/ton.

Approx. 10% of farmland flooded

- Flood also occurred, however sales sharply increased soon after the flood in 2010.
- Government measures for flood damages
 - Compensation for flooded paddy field; free supply of rice seed



Flood map (from JETRO Website)





Recent development(Asia)



China

Shifting the engines of growth from Head-feeding type combine harvesters to conventional type combine harvesters, rice transplanters and tractors.

Subsidies for farm machinery:

Total budget increased. (15.5 billion RMB→17.5 billion RMB) However, budget is generously allocated to rice transplanter among farm machinery.

•Farm machinery:

Sales in the first half of this fiscal year decreased slightly in total. Sales of rice transplanters, conventional type combine harvesters and tractors increased, while sales of head-feeding type combine harvesters decreased.

Combine (head-feeding): Stagnant due to decrease in subsidy. Trying to recover by campaign.

Combine (conventional): Sharp increase in sales due to nationwide subsidies.

Rice transplanter: Heavily-subsidized because of lower mechanization ratio. Substantial growth.

Tractor: Two models are rolled out and sales are favorable.

Construction machinery and engines:

Sales of construction machinery and engines in the first half of this fiscal year largely increased and compensated sales decline of farm machinery.

Recent development(North America)



U.S.A.

Sales is expanding due to improving market share in flat market.

•Tractors market (0-100hp) slowed down from April and almost flat in the 9 months up to September. Our market share was improving again this year.

YoY growth rate of tractor retail sales units by horsepower <US Ag flash by AEM>

2011	1Q	2Q	6months	3Q	9months
0-40hp	+ 5.7%	— 2.1%	+ 0.4%	— 3.5%	— 0.8%
40-100hp	+ 15.4%	— 3.5%	+ 3.6%	— 2.0%	十 1.7%

- •Promotion: stimulated customer appetite by 0% interest and cash-back campaign.
- Tractor: Basic model tractors contributed to its sales expansion, while sales of mowers were stagnant due to drought.
- Sales units of construction machinery doubled due to full-fledged launch of compact track loaders (CTL). Sales of engines increased due to steady demand of OEM customers.

Canada

Sales of tractors, construction machinery and engines are growing in double figures in contrast to sluggish performance in 2010.



Recent development(Europe)



Europe

Construction machinery and engines maintains double digit sales growth, and sales of tractor is performing solidly.

Construction machinery:

Demand in Europe keeps upward trend and sales are more than expected. Replacement demand from rental companies is steady.

•Engine:

Demand from OEM customers is strong because their export is brisk due to weak euro. Rush demand is also expected before tightening of emission regulation.

•Tractor:

Although sales in south European countries are stagnant, sales of tractor in U.K., France and Germany are steady.



Recent development(Japan)



Japan

Farm machinery business was adversely impacted by the Earthquake. Construction machinery business is expanding. Demand for Public works related products is sluggish.

Shipment of farm machinery for domestic market decreased by 6.0 % in the 9 months up to September due to negative impact of the Earthquake.

[Shipment of farm machinery for Japanese market, YoY (%)]

(%)	1Q	2Q	6months	3Q	9months
2010	— 4.2%	+ 9.9%	+ 2.0%	— 3.9%	— 0.3%
2011	— 7.9%	— 3.6%	— 5.8%	— 6.4%	— 6.0%

<Japan Farm Machinery Manufacturers' Association>

- •Farm machinery: Decreases in sales in suffered area of the Earthquake were partly compensated by increases in sales in other area.
- Construction machinery: Demand showed double digit growth due to rebound in demand and reconstruction demand.
- Public works related products: Demand continues sluggish. Reconstruction demand
 of the Earthquake in this fiscal year will be a limited.



Forecast

Anticipated result of operations



The current forecast is maintained.

(Effects of Thailand's flood are not reflected.)

[Forecast]

1 01000012			
(in billion yen)	Year ending Mar 31. 2012 (Forecast)	Year ended Mar 31. 2011 (Actual)	Changes
Revenues	1,000.0	933.7	66.3
Operating income	10.0%	9.2%	13.9
Taxable income	100.0	9.8% 91.3	8.7
Net income attributable to Kubota Corp.	6.0%	5.9% 54.8	5.2



Summary of forecast



Revenues: (YoY change +66.3 billion yen)

Domestic(YoY change +19.1): Machinery +3.6; Water +11.3; Infrastructure +2.7; Other +1.4

Overseas(YoY change +47.2): Machinery +44.9; Water +0.9; Infrastructure +1.8; Other -0.4

Factors affecting operating income (YoY change +13.9 billion yen)

1. Appreciation of the yen

US dollar (88→79) -14.0 billion yen Euro (116→111) -3.0 billion yen Other currencies -4.0 billion yen

-21.0 billion yen

2. Material costs

Machinery +2.5 billion yen Water -3.0 billion yen

-0.5 billion yen

3. Gain on unutilized assets

+6.0 billion yen

4. Losses from the Earthquake (Variance from the prior year)

+1.5 billion yen

5. Revenue increase and others

+27.9 billion yen



Anticipated revenues by reporting segment



	(in billion yen)	Year ending Mar 31. 2012	Year ended Mar 31, 2011	Chai	nges	Previous	Variation from previous forecast	
	(J	(Forecast)	(Actual)	Amount	%	forecast	Amount	%
N	Machinery	700.0	651.5	48.5	7.4	696.0	4.0	0.6
	Domestic	230.0	226.4	3.6	1.6	230.0	0.0	0.0
	Overseas	470.0	425.1	44.9	10.6	466.0	4.0	0.9
١	<u>Vater</u>	205.0	192.8	12.2	6.3	208.0	-3.0	-1.4
	Domestic	190.0	178.7	11.3	6.3	191.0	-1.0	-0.5
	Overseas	15.0	14.1	0.9	6.4	17.0	-2.0	-11.8
I	nfrastructure	65.0	60.4	4.6	7.6	66.0	-1.0	-1.5
	Domestic	47.0	44.3	2.7	6.1	46.0	1.0	2.2
	Overseas	18.0	16.2	1.8	11.1	20.0	-2.0	-10.0
	Other	30.0	29.0	1.0	3.6	30.0	0.0	0.0
	Domestic	30.0	28.6	1.4	4.9	30.0	0.0	0.0
	Overseas	0.0	0.4	-0.4	-100.0	0.0	0.0	0.0
	Total revenues	1,000.0	933.7	66.3	7.1	1,000.0	0.0	0.0
	Domestic revenues	497.0	477.9	19.1	4.0	497.0	0.0	0.0
	Overseas revenues	503.0	455.8	47.2	10.4	503.0	0.0	0.0



Anticipated operating income by reporting segment



Anticipated operating income excluding non-recurring items

-6.0 billion yen change from previous forecast

	Year ending Mar. 31, 2012 (Forecast) Year ended Mar. 31, 2011 (Actual)								
(in billion yen)	Operating Income	Non- recurring Items (*)	Adjusted Operating Income	Operating Income	Non- recurring Items (earthquake)	Adjusted Operating Income	Changes	Changes (Adjusted)	Changes in revenues
	1	Ø	3=1-2	4	5	6=4-5	1)-4	3-6	
Machinery	12.9% 90.0	-0.6	12.9% 90.6	13.3% 86.5	-1.7	13.5% 88.2	3.5	2.4	48.5
Machinery	*****	-0.0			-1.7	00.2	ა.ა	2.4	40.5
	7.8%		7.9%	6.8%		7.0%			
Water	16.0	-0.2	16.2	13.1	-0.3	13.4	2.9	2.8	12.2
	4.6%		4.8%	4.1%		4.3%			
Infrastructure	3.0	-0.1	3.1	2.5	-0.1	2.6	0.5	0.5	4.6
	6.7%		6.7%	7.2%		7.3%			
Other	2.0	0.0	2.0	2.1	0.0	2.1	-0.1	-0.1	1.0

Adjustment	-11.0	6.0	- 17.0	-18.1	-0.4	-17.6	7.1	0.6	
	10.0%		9.5%	9.2%		9.5%			
計	100.0	5.1	94.9	86.1	-2.5	88.7	13.9	6.3	66.3

(*)Losses from the Earthquake + Gain on sales of unutilized assets

-0.5 billion yen change from previous forecast

+6.5 billion yen change from previous forecast



Anticipated foreign exchange rate



	Yen	Year ending M	lar. 31, 2012	Year ended
	ren	Revised forecast	Previous forecast	Mar. 31, 2011
¥/US\$	1st Half (JanJun.)	Actual 82	82	91
	3Q (JulSep.)	Actual 78	_	86
	4Q (OctDec.)	Plan 75	-	83
	2nd Half (JulDec.)	Plan 76	80	84
	Full year average	Plan 79	81	88
¥/Euro	1st Half (JanJun.)	Actual 115	115	121
	3Q (JulSep.)	Actual 110	_	111
4Q (OctDec.)		Plan 105	-	112
	2nd Half (JulDec.)	Plan 108	115	111
	Full year average	Plan 111	115	116



CAPEX, Depreciations, R&D expenses



(in billion yen)	Year ending M	Year ended	
	Revised forecast	Previous forecast	March 31, 2011
Capital expenditures	34.0	34.0	24.0
Depreciations and amortization	29.0	30.8	26.5
R&D expenses	28.0	26.0	25.0

Cautionary Statements with Respect to Forward-Looking Statements

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.



Kuybota

For Earth, For Life