

September 16, 2010

To whom it may concern

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**Notice on a Certain News Report on September 16, 2010**

Kubota Corporation (hereinafter “the Company”) announces that today’s news report, made by a certain news agency, concerning the forecast of cash dividends for the year ending March 31, 2011 is not based on the Company’s decision. Going forward, the Company will promptly announce any matters that require disclosure.

**< Cautionary Statements with Respect to Forward-Looking Statements >**

This document may contain forward-looking statements that are based on management’s expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company’s markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, continued competitive pricing pressures in the marketplace, as well as the Company’s ability to continue to gain acceptance of its products.

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