

February 4, 2011

To whom it may concern

Kubota Corporation
2-47, Shikitsu-higashi 1-chome,
Naniwa-ku, Osaka 556-8601, Japan
Contact: IR Group
Finance & Accounting Department
Phone: +81-6-6648-2645

Notice of Changes of Management

Please be advised that Kubota Corporation (hereinafter “the Company”) resolved at the Board of Directors’ Meeting held on February 4, 2011 to change management as follows;

1) Change of Representative Director (As of April 1, 2011)

<u>Name</u>	<u>New responsibility</u>	<u>Current responsibility</u>
Hirokazu Nara	Director	Representative Director and Senior Managing Executive Officer

2) Changes of Titles of Executive Officers (As of April 1, 2011)

<u>Name</u>	<u>New title</u>	<u>Current title</u>
Tetsuji Tomita	Representative Director and Executive Vice President	Representative Director and Senior Managing Executive Officer
Satoru Sakamoto	Director and Senior Managing Executive Officer	Director and Managing Executive Officer
Nobuyuki Toshikuni	Senior Managing Executive Officer	Managing Executive Officer
Takeshi Torigoe	Senior Managing Executive Officer	Managing Executive Officer
Toshihiro Kubo	Managing Executive Officer	Executive Officer
Kenshiro Ogawa	Managing Executive Officer	Executive Officer
Tetsu Fukui	Managing Executive Officer	Executive Officer
Satoshi Iida	Managing Executive Officer	Executive Officer
Shigeru Kimura	Managing Executive Officer	Executive Officer

3) Candidates for New Executive Officers (As of April 1, 2011)

<u>Name</u>	<u>Current responsibility</u>
Satoshi Machida	General Manager of Tractor Division
Masaharu Tabata	Dispatched and engaging in operations of Tata Metaliks Kubota Pipes Ltd.
Yoshiyuki Fujita	General Manager of Global Management Promotion Department
Kaoru Hamada	General Manager of Materials Division and General Manager of Steel Castings Business Unit

4) Retirement of Executive Officers (Expiration of terms of offices at March 31, 2011)

<u>Name</u>	<u>Current responsibility</u>
Hirokazu Nara	Representative Director and Senior Managing Executive Officer
Nobuyo Shioji	Managing Executive Officer
Takashi Yoshii	Executive Officer
Kohkichi Uji	Executive Officer

Mr. Nobuyo Shioji will assume the office of president of Kubota Environmental Service Co., Ltd. as of April 1, 2011.

Mr. Takashi Yoshii will assume the office of president of Kubota Seiki Corporation as of April 1, 2011.

Mr. Kohkichi Uji will assume the office of president of Kubota-C.I. Co., Ltd. as of April 1, 2011.

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

End of document