KUBOTA Corporation

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Notice of changes of management

Kubota Corporation ("the Company") has resolved at the Meeting of Board of Directors held on November 8, 2016 to change Executive Officers to be effective as of January 1, 2017 as follows.

1) Candidates for New Executive Officers < Date of change: January 1, 2017 (to be scheduled) >

Name <u>Current responsibility</u>

Muneji Okamoto General Manager of Farm and Utility Machinery Engineering Headquarters

Hiroto Kimura Executive Vice President of SIAM KUBOTA Corporation Co.,Ltd.

Katsuhiko Yukawa General Manager of Construction Machinery R&D Engineering Dept.

2) Changes of Title of Executive Officers < Date of change: January 1, 2017 (to be scheduled) >

<u>Name</u>	New title	Current title
Kaoru Hamada	Managing Executive Officer	Executive Officer
Yasuo Nakata	Managing Executive Officer	Executive Officer
Kazuhiro Kimura	Managing Executive Officer	Executive Officer
Dai Watanabe	Managing Executive Officer	Executive Officer
Haruyuki Yoshida	Managing Executive Officer	Executive Officer

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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