To whom it may concern

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Notice of interim dividend

Please be advised that Kubota Corporation (hereinafter "the Company") resolved at the Board of Directors' Meeting held on November 2, 2012 that the Company would pay interim dividend the record date of which was September 30, 2012.

1. Details of interim dividend

| | Interim dividend | Latest forecast | Interim dividend |
|------------------------------|---------------------|------------------------------|--------------------|
| | of this fiscal year | (Released on August 2, 2012) | of the prior year |
| Record date | September 30, 2012 | September 30, 2012 | September 30, 2011 |
| Dividend per common share | ¥8 | To be determined | ¥7 |
| Amount of dividend | ¥10,050 million | - | ¥8,794 million |
| Date of payment | December 3, 2012 | - | December 2, 2011 |
| Resource of interim dividend | Retained earnings | - | Retained earnings |

2. Reasons for interim dividend amount

The Company's basic policy for the return of profit to shareholders is to maintain stable dividends or raise dividends together with share buy-back and retirement of treasury stock.

The Company declared the annual dividend of ¥15 per common share in the prior year, which was ¥1 higher than the preceding year, with the interim dividend of ¥7 and the year-end dividend of ¥8. Considering the basic policy and the Company's current business performance, the Company decided to pay ¥8 per common share as the interim dividend of this fiscal year, which would be ¥1 higher than in the prior year.

(Reference)

(per common share)

| | Interim dividend | Year-end dividend | Total |
|---|------------------|-------------------|------------------|
| This fiscal year (Year ending March 31, 2013) | ¥8 | To be determined | To be determined |
| The prior year (Year ended March 31, 2012) | ¥7 | ¥8 | ¥15 |

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.