To whom it may concern

March 22, 2013

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## Notice of changes of management

Please be advised that the Board of Directors of Kubota Corporation ("the Company") resolved at the Board of Directors' Meeting held on March 22, 2013 to propose the following persons as candidates for the Board of Directors at the 123rd ordinary general meeting of shareholders to be held in late June 2013.

## <u>Candidates for the Board of Directors</u> < Date of assuming office: late June 2013 >

Name	Current responsibility
Yasuo Masumoto	Representative Director, Chairman, President & CEO
Tetsuji Tomita	Representative Director and Executive Vice President
Satoru Sakamoto	Director and Senior Managing Executive Officer
Masatoshi Kimata	Director and Senior Managing Executive Officer
Toshihiro Kubo	Director and Managing Executive Officer (To be Senior Managing Executive Officer as of April 1, 2013)
Shigeru Kimura	Director and Managing Executive Officer
Yuzuru Mizuno	Outside Director
Junichi Sato	Outside Director

## < Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.