

February 6, 2015

FOR IMMEDIATE RELEASE

KUBOTA Corporation

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Notice of changes of management

Kubota Corporation ("the Company") has resolved at the Meeting of Board of Directors held on February 6, 2015 to change Executive Officers on April 1, 2015 as follows.

1) Candidates for New Executive Officers < Date of change: April 1, 2015 (to be scheduled) >

<u>Name</u>	<u>Current responsibility</u>
Kazuhiro Shinabe	General Manager of Water Engineering & Solution Business Unit
Ryuichi Minami	General Manager of Utsunomiya Plant
Yoshimitsu Ishibashi	General Manager of Farm Machinery Japan Operation, President of Kubota Agri Service Corporation

2) Changes of Title of Executive Officers < Date of change: April 1, 2015 (to be scheduled) >

<u>Name</u>	<u>New title</u>	<u>Current title</u>
Yuichi Kitao	Director and Senior Managing Executive Officer	Director and Managing Executive Officer
Satoshi Iida	Senior Managing Executive Officer	Managing Executive Officer
Shinji Sasaki	Senior Managing Executive Officer	Managing Executive Officer
Yoshiyuki Fujita	Managing Executive Officer	Executive Officer
Hironobu Kubota	Managing Executive Officer	Executive Officer
Masato Yoshikawa	Managing Executive Officer	Executive Officer

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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