

November 5, 2015

FOR IMMEDIATE RELEASE

KUBOTA Corporation

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Notice of changes of management

Kubota Corporation ("the Company") has resolved at the Meeting of Board of Directors held on November 5, 2015 to change Executive Officers on January 1, 2016 as follows.

1) Candidates for New Executive Officers < Date of change: January 1, 2016 (to be scheduled) >

<u>Name</u>	<u>Current responsibility</u>
Ryoji Kuroda	General Manager of Sakai Plant
Yasuhiko Hiyama	General Manager of Tractor and Utility Machinery Business Unit
Eiji Yoshioka	General Manager of Air Conditioning Equipment Business Unit, President of Kubota Air Conditioner,Ltd.
Yasukazu Kamada	Deputy General Manager of Engine Division, General Manager of Engine Planning & Sales Promotion Dept.

2) Retirement of Executive Officers (Expiration of the term of office)

< Date of retirement: December 31, 2015 (to be scheduled) >

<u>Name</u>	<u>After retirement (Date of assuming office: January 1, 2016)</u>
Yujiro Kimura	Chairman of Kubota Construction Co.,Ltd.
Taichi Ito	Advisor

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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