

Kubota Manufacturing of America Celebrates its One Millionth Unit Produced in the U.S.

Commemorative Utility Vehicle to be Auctioned at Kubota's Annual Dealer Meeting in Atlanta, Proceeds to Benefit Farmer Veteran Coalition; Kubota Donates Utility Vehicles to Gainesville Police Department and Hall County Fire Services

Gainesville, Ga. – (October 12, 2015) – In a special ceremony today, Kubota Manufacturing of America Corporation (KMA) commemorated its one millionth unit produced at its facility in Gainesville, Ga., since the company began production of wheeled products in 1994. This milestone event comes on the heels of the company's recent groundbreaking of a new RTV manufacturing facility in Gainesville at Gateway Industrial Centre.

At today's celebratory event, Kubota executives were joined by the Consul General of Japan, Mr. Kazuo Sunaga, Georgia Governor Nathan Deal, Congressman Doug Collins, Representative Carl Rogers, and Representative Lee Hawkins. Gainesville and Hall County representatives were also on hand, including Gainesville Mayor Danny Dunagan, and the Chairman of the Hall County Board of Commissioners, Richard Mecum. Gainesville Police Department Chief Carol Martin and Hall County Fire Services Chief Jeff Hood accepted two special Kubota RTVs donated by KMA as tokens of the company's appreciation for protecting and serving the people and businesses in Gainesville-Hall County.

"This historic milestone is further proof that Kubota's presence in Georgia is one of our state's greatest business success stories," said Deal. "Kubota's continued investment in Georgia is a vote of confidence for our pro-business climate and skilled workforce, and I look forward to their continued impact on our state and U.S. manufacturing."

In 2012, KMA celebrated its 25th anniversary and in the following year opened a new L-Series manufacturing facility at Kubota Industrial Equipment in Jefferson, Ga. In 2014, KMA exceeded the production of 100,000 units annually for the first time in the company's history, nearly double the units produced in 2009.

"For more than a quarter century, Kubota has been experiencing tremendous growth in the U.S., creating many new jobs as we expand our product offerings," said Mr. Hironobu Kubota, president of KMA. "When we first began production here, we had less than 100 employees and today we've grown to more than 2,200 manufacturing-related jobs in the state. We are very proud of this growth because it demonstrates our commitment to be more responsive to our U.S. customers' needs."

Kubota has been doing business in the state of Georgia for more than 40 years, with its first operations located in Norcross. In the mid-1980s, Kubota purchased its first office building in the state at the current Kubota Tractor Corporation Southeast Division headquarters in Suwanee. Since that time, Kubota has further expanded its operations in Georgia to include KMA in Gainesville; its National Distribution Center (NDC) in Jefferson; and

Kubota Industrial Equipment (KIE), also in Jefferson, which produces Kubota's L-Series tractors and implements, including loaders and backhoes. Kubota Tractor Corporation, Kubota Manufacturing of America and Kubota Industrial Equipment are all U.S. subsidiaries of Kubota Corporation, based in Osaka, Japan.

KMA's one millionth commemorative unit, an RTV-X1120D, will be auctioned off this week at Kubota's National Dealer Meeting taking place in Atlanta, with proceeds benefitting the Farmer Veteran Coalition. Kubota and FVC partnered earlier this year to launch the "Geared to Give" program to help veterans establish or continue careers in farming. For more information on this program, visit www.KubotaCares.com.

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About Kubota Tractor Corporation

Kubota Tractor Corporation, Torrance, Calif., is the U.S. marketer and distributor of Kubota-engineered and manufactured machinery and equipment, including a complete line of tractors of up to 170 Gross hp, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, hay tools and spreaders, commercial turf products and utility vehicles. For product literature or dealer locations, contact: Kubota Tractor Corporation, 3401 Del Amo Blvd., Torrance, CA 90503, (888) 4-KUBOTA [(888) 458-2682], Ext. 900, or visit www.kubota.com.

Photo and Caption



Kubota's one millionth wheeled-unit produced in the U.S., a Kubota RTV-X1120D, will be auctioned this week at Kubota's Dealer Meeting in Atlanta and proceeds will benefit the Farmer Veteran Coalition.



To mark the celebration of Kubota's one millionth unit, Mr. Masatoshi Kimata, Kubota Corporation, Osaka, Japan, president and representative director, addresses the crowd of distinguished guests, including Georgia Gov. Nathan Deal, and Kubota Manufacturing of America employees.