



Food

# Supporting farm life across generations

— Asia —

Vietnam

With an area smaller than Japan, this country is the world's third largest exporter of rice.

The Mekong Delta, sprawling across the southern part of the country along the Mekong River, is a particularly fertile rice-growing area.

On this land, where double or triple cropping is naturally possible, Kubota tractors have been used and taken good care of by the people of this country over generations.

Highly appreciated not only for their excellent durability against heavy use for triple cropping, but also for their high efficiency that enables large harvests with little labor, as well as their high investment potential in tenant farming business, Kubota tractors today are supporting agriculture in Vietnam, a country that plays an important role in world food supply, as the leading brand in the country.

Kubota will continue to contribute to the abundant and stable production of food.