

Environment Environmental Initiatives

<SDGs related to environmental initiatives>



The Kubota Group will contribute to the development of a sustainable society by engaging in environmental management practices under its brand statement “For Earth, For Life.”

Contributing to Achieving SDGs Through Global Environmental Management

In the fields of food, water and the environment, the Kubota Group aims to continue supporting the prosperous life of humans while protecting the environment of our beautiful earth.

Our business activities are closely related to the SDGs adopted by the United Nations. As such, we will promote environmental management on a global scale in developing our business and further contribute to achieving the SDGs.



Environmental Management Initiatives

To practice environmental management, the Kubota Group draws up medium- to long-term targets pertaining to environmental conservation. We are expanding the range of environment-friendly products and services in anticipation of social trends and customer needs and engaging in efforts that involve reducing environmental loads and mitigating environmental risks in manufacturing. Moreover, we are also endeavoring to raise environmental awareness among our employees who take a main role in environmental management.

For more details on the Kubota Group's environmental conservation activities, please visit our website.
www.kubota.com/company/environment/

Long-Term Environmental Conservation Targets 2030 (excerpt)

Efforts to develop environment-friendly products

Increase the sales ratio of Eco-Products* certified products to **80%** or over

* Environment-friendly products that satisfy the Group's internal standards. This includes those products certified as Super Eco-Products given that they achieve outstanding performance in terms of environmental friendliness.

Tackling Climate Change

Reduce CO₂ emissions from the Kubota Group in Japan by **30%** (compared to the base year RY2014)

Medium-Term Environmental Conservation Targets 2020 (excerpt) Global production sites (compared to the base year RY2014)

Tackling Climate Change

Improve CO₂ emissions per unit of production by **14%**

Conserving Water Resources

Improve water consumption per unit of production by **10%**

Working towards a Recycling-based Society

Improve waste discharge per unit of production by **10%**

Controlling Chemical Substances

Improve VOCs* emissions per unit of production by **10%**

* Volatile organic compounds

Environment-friendly Products and Services

The Kubota Group conducts environmental assessment of products in the design and development stages and promotes environment friendliness over the entire product life cycle, from the procurement of raw materials to the disposal of products. The Group also internally certifies exceptionally environment-friendly products as Eco-Products and is working to expand its lineup of certified products.

Products Certified as Super Eco-Products in RY2018

AGRIROBO Tractor SL60A	Commercial Humidified Air Cleaner Pure Washer PW24	Humidity Control Outdoor-air Processing Unit DHM-50C
Compliant with exhaust gas regulations	Saving energy Conserving resources	Saving energy Conserving resources

Products Certified as Eco-Products in RY2018 (excerpt)

Combine Harvester WORLD WRH1200	Sub-Compact Tractor BX Series (Europe) BX261
Compliant with exhaust gas regulations	Compliant with exhaust gas regulations

Activities to Reduce Environmental Loads

Introducing cogeneration systems



Sakai Plant: Utilizing the waste heat generated at the time of in-house power generation and reducing the consumption of steam boiler fuel

Achieving zero emission of in-process wastewater



Kubota Agricultural Machinery (Suzhou) Co., Ltd. (China): Reducing water consumption through the recycling of in-process wastewater

Internal recycling of casting sand



Keiyo Plant: Reducing the amount of waste discharge through the internal recycling of wasted casting sand

Environmental Initiatives by Employees

KUBOTA ECO-CHALLENGE

- Planting trees within the site (India)
- Setting up insect hotels in green zones (Germany)
- Setting up green curtains (Japan)
- Releasing young fish (Thailand)
- Planting mangroves (Thailand)



The Kubota Group has set June of each year as “Environment Month” and continues to host the “Kubota Eco-Challenge,” an environmental photo contest that allows employees to share their eco-friendly activities globally. These initiatives are aimed at boosting the level of employee awareness toward the environment. In every region throughout the world, employees engage in activities that are friendly to nature and biodiversity.