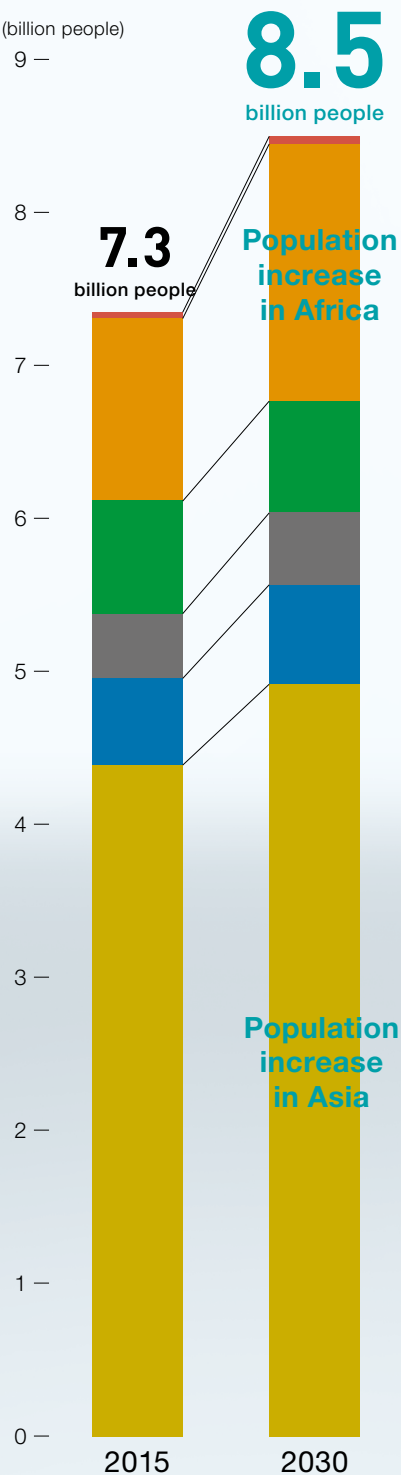


The Kubota Group—Tackling Issues the World Over

The globalization of companies is currently facing a turning point due to the coronavirus pandemic. More so than ever before, the Kubota Group intends to expand community-based

Population Trends by Region

■ Asia ■ North America ■ South America
■ Europe ■ Africa ■ Oceania



Source: Kubota Corporation, based on data from the Ministry of Internal Affairs and Communications

MIDDLE EAST



Oman
Sewage treatment using submerged membrane units to shut out E. coli and other harmful bacteria



Abu Dhabi
Water pipes to supply water to people in the desert

EUROPE

MIDDLE EAST

I aspire to make Kubota a company that everyone is glad to have in their town

AFRICA

AFRICA



South Africa
Fuel-efficient and highly durable tractors to meet the needs of orchard farmers



Kenya
Tractors that achieve low fuel consumption—the key to growth in the farming sector

OCEANIA



Australia
Multipurpose utility vehicles for mainly farm work, construction projects, and leisure

onavirus pandemic.
business operations to get a better idea of local issues and needs.

EUROPE



France
Large upland farming tractors for France, the largest farming country in the EU



France
Engines that swiftly meet global emission standards and power various types of industrial machinery



Germany
Mini excavators for narrow residential streets that remain unchanged since medieval times

NORTH AMERICA



US
Meeting the needs of the upland farming market by creating synergies between tractors and implements



US
Meeting various construction demands as a general manufacturer of small construction machinery

ASIA

NORTH AMERICA

company that local residents
wns.

OCEANIA

SOUTH AMERICA



Peru
Combine harvesters that greatly contribute to the harvesting of rice, one of Peru's staple foods

SOUTH AMERICA

ASIA



India
Powerful and highly durable multipurpose tractors that can withstand heavy-duty use



Singapore
Compact-body mini excavators for urban construction sites



China
Combine harvesters that meet the performance and after-sales customer support needs of specialist harvesting subcontractors



Thailand
Tractors finely attuned to the history of rice growing, from traditional farming methods through to mechanization



Vietnam
Johkasou to meet rapidly growing demand for water environmental conservation in Southeast Asia