

The Kubota Group will contribute to the development of a sustainable society by engaging in environmental management practices under its brand statement “For Earth, For Life.”

Kubota Group’s Environmental Management

The Kubota Group balances its business growth and contribution to environmental conservation through its environment-friendly products, technologies, services and corporate activities and aims for ongoing synergistic development with society in order to continue supporting the prosperous life of humans while protecting the environment of this beautiful earth.

The Group is committed to the development of society and the conservation of the global environment through the delivery of products, technologies and services that help solve social problems in the fields of food, water, and the living environment and through the reduction of the environmental loads and environmental risks of its corporate activities.



For more details on the Kubota Group’s environmental conservation activities, please visit our website.
www.kubota.com/company/environment/



Environmental Management Initiatives

As a sustainable company promoting environmental management in light of the SDGs, the Paris Agreement, and various other social developments, the Kubota Group has formulated medium- and long-term targets for environmental conservation and is working to reduce its environmental impacts from manufacturing and enhance its lineup of environmentally friendly products and services. We are also endeavoring to raise employee awareness about the environment.



Long-Term Environmental Conservation Targets 2030 (excerpt)			
<p>Tackling Climate Change</p> <p>Reduce CO₂ emissions from the Kubota Group in Japan by 30% (compared to the base year RY2014)</p> <p>Related SDGs: 13 CLIMATE ACTION</p>	<p>Efforts to Develop Environment-friendly Products</p> <p>Increase the sales ratio of Eco-Products* certified products to 80% or over</p> <p>Related SDGs: 12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p> <p>* Environment-friendly products that satisfy the Group’s internal standards.</p>		

Medium-Term Environmental Conservation Targets 2020 (excerpt) Global production sites (compared to the base year RY2014)			
<p>Tackling Climate Change</p> <p>Improve CO₂ emissions per unit of production by 14%</p> <p>Related SDGs: 13 CLIMATE ACTION</p>	<p>Conserving Water Resources</p> <p>Improve water consumption per unit of production by 10%</p> <p>Related SDGs: 6 CLEAN WATER AND SANITATION</p>		
<p>Working towards a Recycling-based Society</p> <p>Improve waste discharge per unit of production by 10%</p> <p>Related SDGs: 12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p>Controlling Chemical Substances</p> <p>Improve VOCs* emissions per unit of production by 10%</p> <p>* Volatile organic compounds</p> <p>Related SDGs: 12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>		

Reducing On-site Environmental Impacts

Mega Solar Installation



Kubota Agricultural Machinery (Suzhou) Co., Ltd. (China): Reduction of CO₂ emissions with the installation of solar panels capable of generating electricity equivalent to 3.6MW

Oil Recycling



Kubota Utsunomiya Plant: Reduction of waste volume with the installation of gear oil recycling equipment

In-process Wastewater Recycling



P.T. Kubota Indonesia (Indonesia): Reduction of water consumption with the use of recycled water for paint booth water curtains

Expanding Environment-friendly Products and Services

The Kubota Group conducts environmental assessment of products in the design and development stages and promotes environment friendliness over the entire product life cycle, from the procurement of raw materials to the disposal of products. The Group internally certifies exceptionally environment-friendly products as Eco-Products and is working to expand its lineup of certified products.

Products Certified as Eco-Products in RY2019 (excerpt)



Agri Robo combine harvester WRH1200A

Compliant with exhaust gas regulations



Ride-on-type rice transplanter NAVIWEL NW8S-GS

Compliant with exhaust gas regulations



Skid steer loader SSV75 (Australia)

Compliant with exhaust gas regulations



High-efficient twin screw press dehydrator SHD-080W

Conserving resources



Small-size *Johkasou*, Decentralized wastewater treatment plant KZ II type KZ II-5

Saving energy, conserving resources

Environment Awareness Activities

The Kubota Group endeavors to raise awareness among employees about environmental issues by designating June every year as “Environment Month” and taking part in environmental communication activities with local communities.



Environment Month poster (2019)



Seaside cleanup (France)



Planting mangroves (Thailand)

Kubota obtained the highest-rating in “CDP* Water Security Program 2019”



WATER

* An international NPO that promotes environmental initiatives by measuring corporate and city progress on climate change measures, management of water resources, and forest protection.

Kubota supports the recommendations* of the Task Force on Climate-related Financial Disclosures (TCFD)



* Recommendations that call on companies to voluntarily disclose information about their climate change strategies and the impacts of climate change on their business operations.