Vietnam

With an area smaller than Japan, this country is the world’s third largest exporter of rice.

The Mekong Delta, sprawling across the southern part of the country along the Mekong River, is a particularly fertile rice-growing area.

On this land, where double or triple cropping is naturally possible, Kubota tractors have been used and taken good care of by the people of this country over generations.

Highly appreciated not only for their excellent durability against heavy use for triple cropping, but also for their high efficiency that enables large harvests with little labor, as well as their high investment potential in tenant farming business, Kubota tractors today are supporting agriculture in Vietnam, a country that plays an important role in world food supply, as the leading brand in the country.

Kubota will continue to contribute to the abundant and stable production of food.
Ensuring stable delivery of water to rainless desert towns
— Middle Eastern countries —

Qatar
Desert land spreading under scorching heat, where water is a precious resource that supports the living and lives of its residents. In this desert country, where people used to carry water using animals, a national waterworks project has been launched. Kubota supplies ductile iron pipes of a total length of several hundred kilometers for this stretch of harsh desert terrain. It is an important role entrusted to Kubota; constantly conveying desalinated seawater from the distant sea without degrading the water quality. Thanks to its technologies capable of producing iron pipes of some nine meters long, as well as the trust it has cultivated over several decades, not to mention its quality ensuring durability in environments where the maximum temperature reaches over 50 degrees, Kubota was made a core part of this enormous national project.

Kubota will continue to contribute to supply and to restore reliable water.
[Feature] Toward Realization of “Global Major Brand Kubota”
~ Case of Initiatives to the SDGs ~

Developing cities while maintaining their attractive old streetscapes

— Europe —

France
Paris, a beautiful city where the beautiful old townscape is preserved.
In Paris, a city attracting tourists from all around the world, urban planning has been promoted to further develop this city by improving transportation and other infrastructures.
Kubota has long supplied small-sized construction machinery for construction sites in this city full of historical buildings, supporting their highly difficult construction work.
Demonstrating high mobility and operability enabling construction in narrow streets without damaging historical buildings, and also satisfying strict environmental regulations, Kubota's small-sized construction machinery has held the top share for around 30 years in Europe, a region that strictly preserves its historic architecture and environment.

Kubota will continue to contribute to create and preserve a comfortable living environment.
[Feature] Toward Realization of “Global Major Brand Kubota”
~ Cases of Initiatives to the SDGs around the world ~

The Kubota Group is committed to the achievement of SDGs around the world.

* Only the SDGs closely related to the Kubota businesses are presented here.

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**Europe**

**France**
Large upland farming tractors supporting France, the greatest agricultural power in EU

**France**
Engines responding swiftly to global emissions regulations and serving as the power source of various industrial machines

**Middle East**

**Oman**
Wastewater treatment using submerged membranes blocking parasites and bacteria

**Abu Dhabi**
Water pipes delivering water to people in deserts as a lifeline

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**Central and South America**

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**Asia**

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**North America**

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**Africa**

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**Middle East**

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**Europe**

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Tractors satisfying the needs of fruit farms with low fuel consumption and excellent durability

South Africa

Mini excavators supporting urban construction sites

Kenya

Combine harvesters satisfying the needs of professional contract harvesters with appropriate performance and support

China

Tractors having served through much of the history of rice farming in the country, from traditional to machine farming

Thailand

Wastewater treatment units responding to the growing needs for clean water in Southeast Asia

Vietnam

Multipurpose tractors demonstrating excellent towing performance and high durability against use under severe local conditions

India

As a comprehensive small-sized construction machinery manufacturer, Kubota satisfies the booming construction.

United States

Unsinkable, unbreakable tractors useful for rice farming

Dominican Republic

Satisfying the needs of the North American upland farming market, through the creation of synergies between tractors and implements

United States

Central and South America