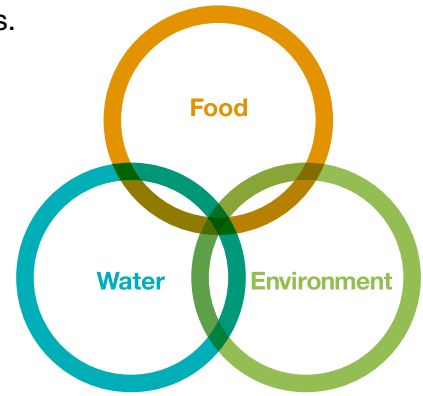


The Kubota Group contributes to the world in the areas of food, water and the environment.

Food, water and the environment are indispensable for human beings.

The Kubota Group continues to support the future of the earth and humanity by contributing to the abundant and stable production of food, the supply and restoration of water, and the creation of a comfortable living environment through its superior products, technologies and services.



Kubota Global Loop

Basic Policy for CSR Management

All Kubota Group employees share their corporate principles —the Kubota Global Identity— and will contribute to their stakeholders and society by conducting corporate activities in which each individual fulfills his or her role and responsibilities. By doing so, they are aiming for the ongoing synergistic development of the Kubota Group and society.

